

2017 INNOVATION AWARD

The first European Lotteries Innovation Award was successfully held in 2015 at the EL Congress in Oslo. In 2017, the European Lotteries renew the experience for their 9th Congress in Krakow. Don't miss this opportunity to showcase your company's newest and most innovative projects!

The European Lotteries Innovation Award is designed to acknowledge and promote best practices in lottery industry innovation.

It is an ideal platform to gain industry exposure for the most important innovations of your Lottery. A lot of exciting and inspiring innovations will be submitted and the most promising will be presented on stage and awarded.

Innovations could be a product, a service or a process for internal or external customers. Whether it increases sales or improves the efficiency of your sales force, the innovative drive is what counts.

Only two conditions to fulfill:

- **You must be a lottery member of European Lotteries**
- Your innovation must have been implemented during the past two years.

So don't hesitate and submit your most innovative achievements for this second edition of the EL Innovation Award!

The Top Ten submissions will be shown at the 2017 EL Congress in Krakow, on June 5th – 7th 2017. They will be granted an "Innovation Award certificate". The three best rated innovations will be honored with a trophy and will be presented in the EL Magazine. All participants will receive a short presentation of the Top ten best innovations and the three winners.

We are sure, the community will profit and be inspired by a broad range of innovations. We wish you the very best of luck with your entry!

Submission procedure

Please register on our submission website <https://innovationaward.submit.to>. You will be guided through the submission procedure. A wide range of multimedia materials can be submitted.

Submission period

The innovations can be submitted from December 1st 2016 to April 14th 2017.

Judging process

The jury is made up of industry internal and external experts with a strong background in innovation. The jury will assess all submissions against standardized, predefined and public criteria.

Judging criteria

- Innovation (30%)
- Customer benefit (30%)
- Implementation (20%)
- Impact & Success (20%)

Entry fee

500 € per submission

Contact

For any question, don't hesitate to contact the committee via e-mail at info@european-lotteries.org

– Subject line: "Innovation Award".

KRAKŌ
2017